

Swap for Good

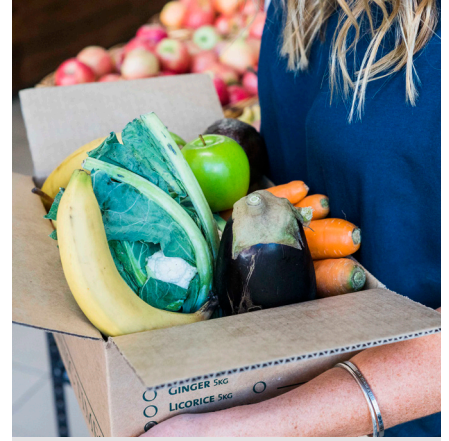
Make the swap and wipe out single-use plastics on the Northern Beaches. Support and empower your BYO-eautiful customers. Follow these steps to swap out **plastic bags**.



Ask customers
"Did you BYO Bag?"



Sell or incentivise your customers to BYO reusable bags



If you need to have bags available, use paper, cardboard boxes or bag share library.

Goal	Action Steps	By Who?	Due Date
To eliminate plastic bags in our business	1. Source quotes and samples for alternative material bags.		
	2. Brief staff during team meetings and newsletters of new practice: Ask, "Did you bring your own bag?" to remind customers of BYO reusables culture.		
Posters and training sessions to educate staff.	3. Display posters in staff room regarding the change.		
	4. Display posters and/or certificate in venue to communicate the change to customers.		
Posters to communicate to customers.	5. Implement range of alternatives. For example, paper bags for 10c, reusing cardboard boxes from stock deliveries, canvas bags for \$5.		
Alternative material bags (if needed).	6. Trial new options (continue to only offer on request) and gain feedback from staff and customers. Adjust if needed.		
Increased customer satisfaction.	7. Tell your story on social media and communicate to local media outlets. Tell Northern Beaches Swap for Good team about your story - we'd love to hear how you're going!		