

Swap for Good

Make the swap and wipe out single-use plastics on the Northern Beaches. Support and empower your BYO-eautiful customers. Follow these steps to swap out **plastic-lined coffee cups and plastic lids.**



Ask customers
"Did you BYO Cup?"



Sell or incentivise your customers to BYO reusable cup



Set up a mug library

Goal	Action Steps	By Who?	Due Date
To reduce / eliminate plastic-lined coffee cups and plastic lids in our business	1. Source quotes and samples for alternative materials cups such as paper pulp lids.		
	2. Brief staff during team meetings and newsletters of new practice: Ask, "Did you bring your own cup?" to remind customers of BYO reusables culture.		
Posters and training sessions to educate staff. Posters to communicate to customers.	3. Display posters in staff room regarding the change.		
	4. Display posters and/or certificate in venue to communicate the change to customers.		
Alternative material cups e.g. mug library and reusable takeaway cups.	5. Implement range of alternatives. For example, \$1 deposit for mug library, 50c discount for BYO cup, BYO cup available for purchase.		
	6. Trial new options and gain feedback from staff and customers. Adjust if needed.		
Increased customer satisfaction.	7. Register with 'Responsible Cafes' and 'The Cup Exchange' to go on the map. Tell your story on social media and communicate to local media outlets. Tell Northern Beaches Swap for Good team about your story- we'd love to hear how you're going!		
Marketing our change for good.			