

Swap for Good

Make the swap and wipe out single-use plastics on the Northern Beaches. Support and empower your BYO-eautiful customers. Follow these steps to swap out **plastic straws**.



Don't automatically offer straws to customers



Sell or incentivise your customers to BYO metal or bamboo straws



If you need to have straws available, use paper or wheat

| Goal | Action Steps | By Who? | Due Date |
|---|---|---------|----------|
| To eliminate plastic straws in our business | 1. Remove straws from counter top and only offer on request. | | |
| | 2. Brief staff during team meetings and newsletters of new practice: Don't automatically offer straws in any drinks. | | |
| Posters and training sessions to educate staff. | 3. Display posters in staff room regarding the change. | | |
| | 4. Display posters and/or certificate in venue to communicate the change to customers. | | |
| Posters to communicate to customers | 5. Source quotes and samples of alternative material straws to trial | | |
| Alternative material straws (if needed). | 6. Trial new straws (continue to only offer on request) and gain feedback from staff and customers. Adjust if needed. | | |
| Increased customer satisfaction | 7. Contact 'The Last Straw' to go on the map. Tell your story on social media and communicate to local media outlets. Tell Northern Beaches Swap for Good team about your story - we'd love to hear how you're going! | | |
| Marketing our change for good. | | | |