

# Swap for Good

Make the swap and wipe out single-use plastics on the Northern Beaches. Support and empower your BYO-eautiful customers. Follow these steps to swap out **plastic water bottles.**



Tell customers, "We offer free tap water"



Sell stainless steel water bottles and encourage customers to BYO water bottle



Set up a water bottle refill station.

Goal	Action Steps	By Who?	Due Date
To eliminate plastic water bottles in our business.	1. Source quotes and samples for alternative solutions. Decide on best strategy.		
	2. Brief staff during team meetings and newsletters of new practice: Inform customers of your reason why, "We serve water from the tap to reduce our single-use plastic waste."		
Posters and training sessions to educate staff.	3. Display posters in staff room regarding the change.		
	4. Display Posters and/or Certificate in venue to communicate the change to customers.		
Posters to communicate to customers.	5. Implement range of alternatives. For example, free tap water available, BYO stainless steel water bottles available for purchase.		
Alternative solutions eg carafes and reusable water bottles.	6. Trial new options and gain feedback from staff and customers. Adjust if needed.		
Increased customer satisfaction.	7. Register with 'Our Sydney Our Water' to go on the map. Tell your story on social media and communicate to local media outlets. Tell Northern Beaches Swap for Good team about your story- we'd love to hear how you're going!		
Marketing our change for good.			