



PITTWATER COUNCIL

Council Policy – No 163	Adopted:	OM: 17.10 2005
	Reviewed:	OM: 05.08.2013
	Amended	OM:19.07.2010, OM: 17.10.2011
	Revoked	

TITLE:	Banners on Public Land
STRATEGY:	Recreation Management Building Communities
BUSINESS UNIT:	Reserves, Recreation & Building Services
RELEVANT LEGISLATION:	None
RELATED POLICIES:	None

Objective

To effectively manage the installation of temporary banners promoting community events and/or services within the Pittwater area.

Policy Statement

Council has specific **areas** designated for the purpose of temporary advertising banners for the promotion of community events. These locations are;

- ◆ Avalon – Barrenjoey Road (adjacent to the entrance to Avalon Beach Surf Club)
 - ◆ Newport – Barrenjoey Road (eastern side at the Neptune Street intersection)
 - ◆ Newport – Barrenjoey Road (eastern side between Beaconsfield Street & Karloo Pde)
 - ◆ Mona Vale – Pittwater Road (eastern side at the Mona Vale Road intersection, Kitchener Park)
 - ◆ Mona Vale – Cnr Barrenjoey and Pittwater Road (Village Park)
 - ◆ North Narrabeen – Pittwater Road (eastern side at the Wakehurst Parkway intersection, Pat Hynes Reserve)
 - ◆ Warriewood – Pittwater Road (eastern side adjacent to Pittwater Rugby Park & North Narrabeen Reserve) – See Item 12 of Terms & Conditions for Special Conditions at this location
 - ◆ Warriewood – Pittwater Road (eastern side of Boondah Reserve) - See Item 12 of Terms & Conditions for Special Conditions at this location.
 - ◆ Warriewood – Warriewood Valley Sports Ground, Jackson Road frontage
- In addition sporting clubs that are allocated by Council a sporting ground may, with the approval of Council, erect temporary banners at their designated home ground 30 days prior to the commencement of registration days to promote their clubs.

- An Application form for the erection of temporary banners must be completed and lodged with Council for consideration.
- Sporting clubs requesting approval for the erection of a temporary banner at their designated home ground/s must complete and lodge an “Application for Temporary Banner Pittwater LGA sporting Group” form.

Terms and Conditions for temporary banners are as follows:

1. Maximum size of a banner must not exceed 4.0m x 1.5m. Variations to the size may only be approved subject to the General Managers approval.
2. Fees for the erection of banners will be charged as per Council’s fees & charges, except where point 12 (Terms of Temporary Banners) applies, and as amended from time to time. Sporting clubs are exempt from fees during the display period of 30 days prior to their registration day at their Council designated home ground only.
3. Banners must be affixed by rope and maintained in a proper manner
4. Banner can only be displayed for a maximum of 21 days prior to the event except for sporting clubs at sports grounds who may display 30 days prior to registration day.
5. Recognition of commercial sponsors name must not be more than 20% of the banner.
6. Banners must be removed within 48 hours following the event. Council may impound banners that are not removed and release them for a fee.
7. Approvals will only be granted to bona fide community organisations or community events that provide support to the Pittwater Community.
8. Applications for temporary banners from commercial operators advertising commercial activities will only be accepted where the event is perceived to be of benefit to the Pittwater Community.
9. Approval will only be granted to bona fide community organisations or commercial operators advertising community events such as New Years Eve Fireworks and/or fundraising/community events where proof of money raised and donated to charity is provided to Council.
10. Council will not accept applications that involve advertising of tobacco products, alcoholic beverages or other addictive drugs or violent themes. Advertising is to be restricted to no more than 20% of the banner space and subject to the approval of the General Manager.
11. Any banners erected without the express consent of Council will be impounded immediately and released for a fee.
12. At the following Temporary Banner Locations:-
 - Warriewood – Pittwater Road (eastern side adjacent to Pittwater Rugby Park & North Narrabeen Reserve)
 - Warriewood – Pittwater Road (eastern side of Boondah Reserve)
- 12.1 Temporary banners promoting and/or advertising community events and/or services at Pittwater Rugby Park, North Narrabeen Reserve and Boondah Reserve only, are permitted at these locations:

- 12.2 Applications for these locations are to be lodged by Council Staff responsible for the booking and management of events at these locations. These applications are subject to point 4 (Conditions of Temporary Banners).
- 12.3 Applications lodged by Council Staff for these locations are not subject to application fees.
- 12.4 Limit for the number of banners permitted at these locations at any one time, are as follows:
- 3 banners Warriewood – Pittwater Road (eastern side adjacent to Pittwater Rugby Park & North Narrabeen Reserve)
 - 3 banners Warriewood – Pittwater Road (eastern side of Boondah Reserve)
13. Council organised/supported events & sporting events at Pittwater Rugby Park which are to be advertised at other locations, require an Application Form to be lodged by the relevant Council Officer. Applications lodged by Council Staff for these locations are not subject to application fees.
14. Limits for the number of banners permitted at each location at any one time, are as follows:
- 3 banners - Avalon – Barrenjoey Road (adjacent to the entrance to Avalon Beach Surf Club)
- 3 banners Newport – Barrenjoey Road (eastern side at the Neptune Street intersection)
- 3 banners Newport – Barrenjoey Road (eastern side between Beaconsfield Street & Karloo Pde)
- 6 banners Mona Vale – Pittwater Road (eastern side at the Mona Vale Road intersection, Kitchener Park)
- 6 banners Mona Vale – Cnr Barrenjoey and Pittwater Road (Village Park)
- 6 banners North Narrabeen – Pittwater Road (eastern side at the Wakehurst Parkway intersection, Pat Hynes Reserve)
- 3 banners Warriewood – Warriewood Valley Sports Ground, Jackson Road frontage
15. An Organisation or Council organised event are only permitted to have 3 approved banners displayed in the Pittwater Council Area at any one time.